# Wallpaper

#### The new Calvinism

Why Francisco Costa is so much more than the king of clean

#### Cologne calling

Germany's original creative hub is still buzzing

## Raf, Simons' weft turn

Fashion to furnishings and back again

#### Brand building

Rem Koolhaas' shining new home for G-Star Raw

# Gear change Head-spinning

fashion, design, art & architecture

### Small print

The rise of the micropublisher

Berluti's tailoring takeover and Rick Owens'





Style File Atelier 12

# THE SHOE MAKER

Wallpaper\* and Tudor Style File has its focus locked and loaded on craft. Inspired by the elements, accents and details of fine horology, we've been visiting the workshops and ateliers of some of our favourite artisans, mapping their creative processes and aesthetic mindsets. In the last in our series, we meet up with Hong Kongbased bespoke cobbler Masaru Okuyama, who has elevated the craft of shoe making to an art form. Driven by a quest for individuality, Masaru fashions handmade wooden lasts, cutting several pairs of trial shoes before fettling and finessing until the fit is just so. 'Bespoke shoe making is very personal,' he says. 'I need to meet the client at least three times to deliver one pair of shoes - it's like collaborating on a project together.' Crafty guy. Shoes to die for. Dressy Tudor wristwatch.

